

AMENDMENTS TO THE CLAIMS

1-50. (Canceled)

51. (Currently Amended) A method comprising:

maintaining an index of information sources, wherein each information source is associated with ~~one or more location codes, and wherein each location code corresponds to a~~ at least one geographic region; and

initiating the transmission of ~~relevant data from at least one of the information sources to a communications device if the communications device's indicated geographic position changes from a first position that is greater than a predefined distance from a geographic region associated with the at least one information source to a second position that is within a predefined distance from a geographic region associated with the at least one information source.~~ in response to receiving (i) an identifier corresponding to the communications device and (ii) an indication of the geographic position of the communications device, wherein the relevant data originates from at least one information source that is associated with a location code corresponding to a geographic region within a defined distance from the geographic position specified in the received indication.

52. (Currently Amended) The method of claim 51 wherein each information source is associated with one or more location codes, wherein each location code corresponds to a geographic region, and wherein the association of each information source with its corresponding one or more location codes is based on one or more location codes encoded in data associated with the information source.

53. (Currently Amended) The method of ~~claim 54~~ claim 52 wherein the association of each information source with its corresponding one or more location codes is received from a network data source.

54. (Currently Amended) The method of claim 51 wherein the ~~indication of the~~ indicated geographic position of the communications device is received from the communications device.

55. (Currently Amended) The method of claim 51 wherein the ~~indication of the~~ indicated geographic position of the communications device is received from a system that is monitoring the location of the communications device.

56. (Previously Presented) The method of claim 51 wherein the at least one information source is an Internet website.

57. (Currently Amended) The method of claim 51 wherein each information source in the index of information sources is further associated with a demographic code, and wherein the ~~relevant data originates from~~ at least one information source that from which the transmission of data is initiated is associated with a demographic code associated with the communications device ~~specified in the received indication.~~

58. (Previously Presented) The method of claim 57 wherein the association of a communications device with a demographic code is based on one or more of (i) an annual income of the communications device user, (ii) a vehicle owned by the communications device user, (iii) an Internet search history of the communications device user, and/or (iv) a purchase history of the communications device user.

59. (Currently Amended) The method of claim 51 wherein the ~~relevant~~ data is based on the day and time that the ~~indication is received~~ communications device's indicated geographic position changes from the first position to the second position.

60. (Currently Amended) The method of claim 51 wherein the ~~relevant~~ data comprises one or more of visual and/or audible information.

61. (Currently Amended) A system comprising:
an information source database comprising an index of information sources, wherein each information source in the index is associated with ~~one or more location codes, and wherein each location code corresponds to a~~ at least one geographic region; and
~~a processor for initiating one or more processors configured to initiate~~ the transmission of ~~relevant~~ data to a communications device if the communications device's indicated geographic position changes from a first position that is greater than a predefined distance from a geographic region associated with the at least one information source to a second position that is within a predefined distance from a geographic region associated with the at least one information source,
in response to receiving (i) an identifier corresponding to the communications device and (ii) an indication of the geographic position of the communications device, wherein the relevant data originates from at least one information source that is associated with a location code corresponding to a geographic region within a defined distance from the geographic position specified in the received indication.

62. (Currently Amended) The system of claim 61 wherein each information source is associated with one or more location codes, wherein each location code corresponds to a

geographic region, and wherein the association of each information source with its corresponding one or more location codes is based on one or more location codes encoded in data associated with the information source.

63. (Currently Amended) The system of ~~claim 61~~ claim 62 wherein the association of each information source with its corresponding one or more location codes is received from a network data source.

64. (Currently Amended) The system of claim 61 wherein the ~~indication of the~~ indicated geographic position of the communications device is received from the communications device.

65. (Currently Amended) The system of claim 61 wherein the ~~indication of the~~ indicated geographic position of the communications device is received from a system that is monitoring the location of the communications device.

66. (Previously Presented) The system of claim 61 wherein the at least one information source is an Internet website.

67. (Currently Amended) The system of claim 61 wherein each information source in the index of information sources is further associated with a demographic code, and wherein the ~~relevant data originates from~~ at least one information source that from which the transmission of data is initiated is associated with a demographic code associated with the communications device ~~specified in the received indication.~~

68. (Previously Presented) The system of claim 67 wherein the association of a communications device with a demographic code is based on one or more of (i) an annual income of the communications device user, (ii) a vehicle owned by the communications device user, (iii) an Internet search history of the communications device user, and/or (iv) a purchase history of the communications device user.

69. (Currently Amended) The system of claim 61 wherein the relevant data is based on the day and time that the ~~indication is received~~ communications device's indicated geographic position changes from the first position to the second position.

70. (Currently Amended) The system of claim 61 wherein the ~~relevant~~ data comprises one or more of visual and/or audible information.

71. (Currently Amended) A tangible computer readable media ~~with instructions to cause a processor to perform the steps of~~ having instructions stored thereon, the instructions comprising:

instructions for maintaining an index of information sources, wherein each information source in the index is associated with ~~one or more location codes, and wherein each location code corresponds to a~~ at least one geographic region;

instructions for initiating the transmission of ~~relevant~~ data from at least one of the information sources to a communications device if the communications device's indicated geographic position changes from a first position that is greater than a predefined distance from a geographic region associated with the at least one information source to a second position that is within a predefined distance from a geographic region associated with the at least one information source, in response to receiving (i) an identifier corresponding to the

communications device and (ii) an indication of the geographic position of the communications device, wherein the relevant data originates from at least one information source that is associated with a location code corresponding to a geographic region within a defined distance from the geographic position specified in the received indication.